

GENE STROMAN

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EDUCATION

Berkeley, CA
Spring 2018

University of California, Berkeley
Master of Landscape Architecture (MLA)

Richmond, VA
Fall 2011

Virginia Commonwealth University
Bachelor of Science (BS), Urban & Regional Studies
Concentration: Planning & Policy
University Honors & Magna Cum Laude

EXPERIENCE

Brooklyn, NY
03/19 – 10/21

AECOM, Urbanism + Planning
Designer

- Developed design concepts and construction documentation for public space and flood resilience projects in the New York metro region.
- Collaborated with a multidisciplinary team of professionals, public stakeholders and local communities to implement flood risk reduction projects as part of Rebuild by Design.
- Produced community engagement materials for a variety of urban design and green infrastructure projects in the public realm.

Washington, DC
03/19 – 10/19

Landscape Architecture Bureau (LAB)
Designer

- Led design and documentation process for complex projects in the public realm.
- Presented design research and solutions to interior and exterior stakeholders.

Washington, DC
07/18 – 03/19

LandDesign
Designer

- Provided graphic support for community-driven design of metro plaza and streetscapes in Washington, DC.
- Assisted with technical construction documentation for projects throughout the Mid-Atlantic region.

San Francisco, CA
05/17 – 07/18

San Francisco Public Works
Design Intern

- Developed and illustrated concepts for public realm design throughout San Francisco.
- Managed 3D model for large, infrastructural projects.
- Drafted and revised drawings for all stages of the design process.

Oakland, CA
11/16 – 04/17

Alta Planning + Design
Design Intern

- Performed research and graphic production for active transportation projects on the West Coast.
- Designed materials for public agency-client and community-facing projects.

- San Francisco, CA
06/16 – 08/16
- HOK**
Design & Planning Intern
- Developed planting design for local corporate campuses.
 - Assisted with research, conceptual design, and illustration for large-scale urban design proposals.
 - Facilitated community design process for an economically disadvantaged neighborhood in San Francisco.
- Berkeley, CA
03/16 – 11/16
- Earth Sciences & Map Library, UC Berkeley**
GIS Graduate Student Assistant
- Compiled, catalogued, and administered metadata for GIS datasets from local and regional agencies.
 - Digitized historic maps for use by students and faculty.
- San Francisco, CA
09/13 – 07/15
- San Francisco Planning Department**
Program Assistant, Pavement to Parks
- Collected and visualized public life survey data for public spaces and streets with maps and infographics to justify and implement change in the public realm.
 - Conducted GIS research and assembled a report analyzing San Francisco's parklets and temporary plazas.
 - Participated in interagency design reviews for tactical interventions in the public realm.

REPORTS & PRESENTATIONS

- Spring 2018
- Recollecting Fragments: Film as Method in the Design of the Public Realm** (MLA Thesis)
Committee: Danika Cooper, Walter Hood, Raveevarn Choksombatchai
Presented at the College of Environmental Design, UC Berkeley.
April 20, 2018.
- Spring 2017
- Celluloid Landscape: Thoughts on Film and Landscape Design**
(Publication). Stroman, Sullivan. Arts Research Center, UC Berkeley, 2017.
Presented with Professor Chip Sullivan at the College of Environmental Design, UC Berkeley. April 11, 2017.
- Spring 2017
- Portoviejo: The City and the River. Integrating Urban Design and Watershed Management on the Portoviejo River** (Report).
Department of Landscape Architecture and Environmental Planning, University of California, Berkeley. 2017.
Presented at Universidad San Gregorio. Portoviejo, Ecuador.
January 13, 2017.
- Fall 2016
- Livability Audit: Measuring Perceptions of Livability in San Francisco** (Report).
Department of Landscape Architecture and Environmental Planning, University of California, Berkeley. 2016.
- Spring 2015
- Mobile Data Collection: A Primer** (Report). Stroman. San Francisco Planning Department, May 2015.
Presented at San Francisco Planning Department. San Francisco, CA. May 2015.

Summer 2014

Opportunity Mapping: San Francisco Parklets & Plazas (Report). Stroman. San Francisco Planning Department, August 2014. Presented at San Francisco Planning Department. San Francisco, CA. May 29, 2014.

WORKSHOPS

Portoviejo, Ecuador
Spring 2017

Intensive Urban Design Workshop to Develop Proposals for Recovery and Restoration of the Portoviejo River

Selected as one of six UC Berkeley students to travel to Ecuador and collaborate with public officials, local designers, and the community to provide urban design recommendations for a devastated area along the Portoviejo River.

Oslo, Norway
Fall 2016

Livability Audit: Understanding Measures of Livability in Oslo

CP/LA 241 Research Methods in Environmental Design (Prof. Bosselmann). Collaborated with students from the Norwegian University of Life Sciences to develop and test an instrument (virtual and physical) for measuring perceptions of livability in six Oslo neighborhoods.

San Francisco, CA
Fall 2014

The Public Spectacle

Worked with students, academics, and practitioners from Urban-Think Tank (ETH Zurich), UC Berkeley, Gehl Architects, and the City of San Francisco to realize a public urban intervention in the heart of San Francisco's North Beach district.

AWARDS & HONORS

Spring 2018

Eisner Prize in Landscape Architecture (Honorable Mention), UC Berkeley. Awarded for outstanding creative achievement in Landscape Architectural design.

Fall 2017

Mellon Colloquium Award, Dumbarton Oaks

Awarded a travel grant to participate in the 2017 Garden and Landscape Studies Colloquium *How Designers Think* for ongoing research on Film and Landscape Design.

Spring 2017

H. Leland Vaughn Fellowship, UC Berkeley

Awarded for showing both academic distinction and active participation in academic affairs.

Spring 2017

Arts Research Center Fellowship, UC Berkeley

Awarded to study the intersection of Film and Landscape Design with Professor Chip Sullivan, resulting in the print and online publication *Celluloid Landscape*.

Spring 2016

Student Honor Award, American Society of Landscape Architects (ASLA)

Awarded for *Ground Up Journal Issue 05: Delineations* for excellence in Communications Design.

Summer 2013

Completion with Distinction, [IN]LAND, UC Berkeley

One of two students recognized for distinction in the summer intensive studio program for Landscape Architecture at UC Berkeley.

LEADERSHIP & EXTRACURRICULAR

- 2017 – Present Founding Editor, **Celluloid Landscape** (www.celluloidlandscape.com)
Created online publication that explores the nexus of Cinema and Landscape Design and provides resources for students and professionals of Landscape Architecture who are interested in engaging with film.
- 2016 – 2017 Managing Director, **Ground Up Journal**. Issue 06: Of Process
Directed a team of editors toward the production of an annual print publication for the Department of Landscape Architecture and Environmental Planning at UC Berkeley. Guided all aspects of the publishing process including conceptual development, graphic identity, editorial review, and author relations.
- 2015 – 2016 Production Lead, **Ground Up Journal**. Issue 05: Delineations
Managed the production of an award-winning print publication funded by the Department of Landscape Architecture & Environmental Planning. Coordinated all aspects of the publication process including scheduling, financial oversight, material sourcing, promotion and sales.
- 2015 – 2017 Professional Committee, **ASLA @ Berkeley**
Served as a liaison between Bay Area practitioners and the Department of Landscape Architecture & Environmental Planning student body.
- Spring 2016 Student Committee, **Berkeley Art Museum & Pacific Film Archive**
Assisted with event programming and promotion for a local arts institution, with the goal of bridging relations with the students at UC Berkeley.
- 2015 – Present Student Member, **American Society of Landscape Architects (ASLA)**

VOLUNTEER EXPERIENCE

- San Francisco, CA
Fall 2014 **Market Street Prototyping Festival**
Facilitator & Coordinator
Assisted with the planning, outreach, implementation and evaluation for a three day festival based around materializing the community's ideas for the redesign of San Francisco's primary artery.
- San Francisco, CA
2012-2013 **San Francisco Planning & Urban Research Association (SPUR)**
Volunteer Coordinator
Managed volunteer and interns for the development, programming, and research-related needs of a non-profit organization in the Bay Area.